

## Conference announcement

# Media Governance in Europe Regulation, Participation, Co-determination

An international symposium by the Research Centre Media and Politics,  
the University of Hamburg and the Hans Böckler Foundation  
following the project „Mitbestimmte Medienpolitik“  
(„Co-determined media policy“)

When: Saturday, June 20th 2009, 10:00-18:00

Where: University of Hamburg, Flügelbau Ost, Edmund-  
Siemers-Allee 1, 20148 Hamburg.

### Keynote:

Prof. Dr. Wolfgang Hoffmann-Riem, University of Hamburg

Dr. Sabine Nehls, project „Co-determined media policy“, University of  
Hamburg

### Further contributors:

Prof. Peter Humphreys, University of Manchester

Prof. Stanislaw Jedrzejewski, Kozminski University, Warsaw

Dr. Josef Trappel, University of Zurich

Prof. Barbara Thomaß, Ruhr-Universität Bochum

Prof. Jo Bardoel, Universiteit van Amsterdam and Radboud Universiteit Nijmegen

Prof. Dr. Christiane Eilders, University Augsburg

Heinrich Bleicher-Nagelsmann, Euro-MEI / ver.di

Tina Kolbeck, DGB Niedersachsen/Rundfunkrat NDR

Barbara Hemkes, DGB NRW/ Rundfunkkommission LfM NRW

Dr. Burchard Bösche, Zentralverband deutscher Konsumgenossenschaften e.V.

Prof. Wolfgang Thaenert, Director regulatory authority for commercial broadcasting in Hesse  
(LPR), Kassel, European Affairs Commissioner Directors' Conference of the State Media  
Authorities (DLM)

Renate Schroeder, European Federation of Journalists

Thomas Kupfer, Community Media Forum Europe

Christine Horz, University Erfurt

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## Theme:

### **Media Governance in Europe – Regulation, Participation, Co-determination**

The symposium presents the results of the project „Mitbestimmte Medienpolitik“ (Co-determined media policy) within an international framework. Among others, the project investigated the role of unions as governance stakeholders of media policy and the tasks of the supervising bodies. The models discussed in Germany and the debate on regulation, participation and co-determination in the electronic media are relevant to other European countries as well. For instance, the English model with its regulation authority Ofcom and the BBC Trust provide insights into the German debate about the subject. Poland just enacted a new Broadcasting Act benefiting, among others, from German counselling. Media policy increasingly takes place at a European level: this is the reason why academic results in Europe and practical experience should be brought together and then discussed. During the symposium, further comparative studies about the subject will be presented.

The conference aims at building a bridge between scholarship and practice, so the emphasis is on exchanging knowledge and experiences. In addition to scholars, other experts such as members of broadcasting councils and media commissions, stakeholders from the unions and from other organisations are invited to contribute, discuss and participate.

After the keynote speeches, three parallel workshops will portray the subject from different angles.

#### **Workshop 1: Regulation**

Chair: Prof. Hans J. Kleinsteuber

This workshop aims at discussing regulation between the national and the European levels and at debating about premises for broadcasting regulation (competition vs. interests of the public good).

#### Speakers:

- Prof. Peter Humphreys, University of Manchester
- Prof. Stanislaw Jedrzejewski, Kozminski University, Warschau
- Prof. Jo Bardoel, Universiteit van Amsterdam and Radboud Universiteit Nijmegen
- Prof. Wolfgang Thaenert, Director regulatory authority for commercial broadcasting in Hesse (LPR), Kassel, European Affairs Commissioner Directors' Conference of the State Media Authorities (DLM)

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## **Workshop 2: Participation**

Chair: Dr. Kathrin Voss

This workshop mainly deals with the participation of civil society in broadcasting. "Civil society" here refers to community media, alternative media and NGOs active in the field of media policy. Which chances for participation do they have?

Speakers:

- Prof. Dr. Christiane Eilders, University Augsburg
- Barbara Hemkes, DGB NRW/ Rundfunkkommission LfM NRW
- Dr. Burchard Bösche, Zentralverband deutscher Konsumgenossenschaften e.V.
- Thomas Kupfer, Community Media Forum Europe
- Christine Horz, University Erfurt

## **Workshop 3: Co-determination**

Chair: Dr. Sabine Nehls

The workshop primarily addresses the question of co-determination in the broadcasting sector. In Germany, broadcasting authorities became more important thanks to the introduction of the twelfth legal framework for electronic media (12. Rundfunkänderungsstaatsvertrag) and thanks to the three-step-test introduced by the framework. Which opportunities are there for unions? What is the situation in other countries?

Speakers:

- Dr. Josef Trappel, University of Zurich
- Prof. Barbara Thomaß, Ruhr-University Bochum
- Heinrich Bleicher-Nagelsmann, Euro-MEI /ver.di
- Tina Kolbeck, DGB Niedersachsen/Rundfunkrat NDR
- Renate Schroeder, Europäische Journalisten-Föderation

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## Programme

9:00	Arrival and accreditation
10:00	Address of welcome by Prof. Hans J. Kleinsteuber Greeting by the Hans Böckler foundation
10:20	Keynote speech: Co-determined media policy - opportunities and challenges for non-state actors Dr. Sabine Nehls, project "Mitbestimmte Medienpolitik" (co-determined media policy)
10:40	Keynote speech: Reconstructing media regulation Prof. Dr. Wolfgang Hoffmann-Riem
11:15	Discussion
12:15	Lunch break
13:00-16:45	Workshops (coffee break around 14:45) Workshop 1: Regulation/Regulierung  Workshop 2: Participation/Partizipation  Workshop 3: Co-determination/Mitbestimmung
17:00	Media Governance in Europe: short feedback after the workshops and debate
18:00	End of the symposium

Languages: German and English (conference interpreting service is provided)

The number of participants is restricted; therefore, participation is possible only after **previous registration**. The conference is made possible by the sponsorship of the Hans Böckler Foundation. There is no registration fee.

**Registration deadline: May 17<sup>th</sup>, 2009**

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Registration form: <http://www.sozialwiss.uni-hamburg.de/publish/IpW/Workgroups/Medien/tagungen.html>